

PRESS RELEASE

## Gardant strengthens its position as a leading operator in the area of real estate servicing through a partnership with Immobiliare.it

The collaboration includes an increased integration of Gardant's remarketing activity with Italy's leading real estate portal

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**Gardant**, Italy's market-leading credit management operator, signed a partnership agreement with Immobiliare.it, Italy's leading real estate portal, consolidating its position as a real estate operator.

*"The real estate servicing activity functional to the management of assets linked to credit positions is a key element of our offering to banks and investors," Mirko Briozzo, CEO of Gardant, explains. "We are in fact one of the leading operators of Reoco vehicles in Italy and one of the few credit managers specialised in leasing. Recently, we have also extended our SGR's operations to the real estate sector."*

Through its Real Estate division, Gardant currently manages more than 1,100 properties from the repossession to the resale on the market, with a remarketing activity that has resulted in the disposal of more than 400 properties in the last 3 years. In addition, Gardant currently manages 7 Reoco vehicles and 3 Leaseco vehicles as part of its real estate servicing activities.

*"Thanks to this agreement, we are in a position to expand our reach and increase the depth of information on the assets being sold," Vittorio Giannetti, Co-Chief Servicing Officer and Head of Real Estate, Gardant, says. "The information gathered through this partnership will be instrumental both in refining our market positioning and in seizing new business opportunities."*

The collaboration will enable the optimisation of more focused promotion of real estate listings on the portal, with the possibility of also supporting the offer through targeted advertising initiatives. Thanks to the agreement, Gardant will gain centralised monitoring of the flow of market interest in the offered portfolios and, at the same time, access to a wider audience of investors.

*"We are very glad and proud of this partnership," Antonio Intini, Chief Business Officer of Immobiliare.it, says, "And of the possibility of providing support to the company on its path of growth in the real estate sector. With our advanced marketing services, the data at our disposal, and reports specifically designed for this new partnership, we will be at Gardant's side to make increasingly informed decisions based on portfolio performance."*

### **Gardant S.p.A.**

Gardant S.p.A. is an Italian company, headquartered in Rome, the parent company of the Gardant Group, which is being established as a result of the reorganisation and demerger from Credito Fondiario of its debt servicing and debt purchasing activities. Today, the Group is one of the leaders in the credit management sector in Italy, with a unique business model: it is both Debt Servicer (DS) and Asset Manager / Debt Purchaser (DP) and operates on all asset classes related to bank and leasing receivables (performing, UTPs, non-performing).



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